

# **Northwest Turfgrass Expo, October 13 & 14, 2025**

*Informational document, June 8*

## **Trade Show Booth 2025**

- **Trade Show Booth space is limited and early registration is open until July 15, 2025 to only members of record as of April 30. As of July 16, booth space is open to all current and new members.**
- **There are ala carte sponsorship options available and listed on the online registration form, in addition to the Ultimate Sponsors listed below.**

### **Ultimate Sponsors!**

*Available for purchase until September 1, and then separated and added to single booth inventory if not sold. Elevated recognition and signage*

### **A) Ultimate Diamond Sponsor – \$6,000**

(one available)

Includes the following:

- Main Event Sponsor with logo on cover of agenda
- Recognition in promotional emails, verbal recognition on-site
- (6) 8'x 8' spaces
- (2) 20" x 28" logo signs in registration area (moved to trade show for display)
- Complimentary stamp card participation
- (4) Complimentary Monday Lunches
- (3) Complimentary Tuesday Golf/Lunch participants (FIRST choice of course with preference given by August 1)
- Unlimited named booth participants of sponsor company
- (1-2) 6ft Tables, 4 chairs, power to booth
- Option to display two pieces of equipment at golf event complimentary, at each of two courses
- Option for two company reps to assist with registration table
- Free access to education for named company booth registrants

### **B) Ultimate Gold Sponsor – \$3,800**

(three available)

Includes the following elevated recognition:

- Includes the following elevated recognition:
- Recognition in promotional emails, verbal recognition on-site
- (1) 16" x 24" display sign for the booth
- (4) 8'x 8' spaces
- Complimentary stamp card participation
- (3) Complimentary Monday Lunches
- (2) Complimentary Tuesday Golf/Lunch participants (FIRST choice of course with preference given by August 1)
- Unlimited named booth participants of sponsor company
- (1-2) Tables, 4 chairs, power to booth
- Option to display one piece of equipment at golf event complimentary at each of two courses
- Free access to education for named company booth registrants

## **C) Ultimate Silver Sponsor – \$2,500**

(five available)

Includes the following recognition:

- Logo inside of onsite agenda
- Recognition in promotional emails, Verbal recognition on-site
- (2) 8'x 8' spaces
- (1) 16" x 24" display sign for the booth
- Complimentary stamp card participation
- (2) Complimentary Monday Lunches
- (1) Complimentary Tuesday Golf/Lunch participant (FIRST choice of course with preference given by August 1)
- Unlimited named booth participants of sponsor company
- (1-2) 6ft Tables, 4 chairs, power to booth
- Free access to education for named company booth registrants

## **• Sponsorship Opportunities for Individual Companies or Courses**

Signage included in price.

- Sponsorship Packages
  - Hole Sponsor \$200.00
  - Hole Sponsor/pin prize \$275.00
  - Break Co-sponsor (three available per break) \$350.00
  - Full Break \$950.00
  - Lunch Sponsor - Monday\* \$550.00
  - Lunch Sponsor \*\* - Tuesday \$475.00
  - Trade Show Food & Beverage - Bronze \$150.00

- Trade Show Food & Beverage - Silver \$250.00
- Trade Show Food & Beverage – Gold \$500.00
- \*Sole sponsor includes signage and logo in onsite agenda - PLUS receives one golf course preference opportunity, if you purchase golf
- \*\*Sole sponsor includes logo in onsite agenda - PLUS receives one golf course preference opportunity, if you purchase golf
- + Trade Show F & B Gold receives one golf course preference opportunity, if you purchase golf

## ● **Individual Spaces!**

- **Member early access available until July 15:**

Member/company/corporate affiliation of record as of April 30, 2025 for the Idaho GCSA, Inland Empire GCSA, or Peaks & Prairies GCSA.

Includes the following:

- Recognition in promotional and onsite material
- (1) 6ft table and 2 chairs
- Up to four named company booth registrants
- Free access to education for up to four named company booth registrants (Additional participants register as a meeting attendee)
- Lunch and golf opportunities for an additional fee
- Single Space (approx 8'x8') \$575.00