

## Monday, October 11, 2021

Education presented in the Convention Center

**6:30 a.m.** Registration desk is open. Any changes for the golf tournament must be made by 10 a.m. today.

Continental breakfast is available and sponsored by



### 7:45 – 8:05 a.m. Welcome

Event moderated by Gerald Flaherty, CGCS, The Valley Club, Hailey, Idaho

### 8:10 – 9:05 a.m. Sustainable Turfgrass

**Systems** Brian Horgan, PhD, Professor and Chairperson Department of Plant, Soil and Microbial Sciences, Michigan State University

### 9:10 – 10:05 a.m. 50 Shades of Trouble

Mike Richardson, PhD, Professor, University of Arkansas, Department of Horticulture

**9:30 – 11:20 a.m.** Convention Center - Equipment Distributors move in first as overhead door will be shut at 11a.m. to allow booths along wall to set up. If you are showing equipment, it is important to bring it in during this time.

### 10:05 – 10:25 a.m. Break

### 10:25 – 11:20 a.m. Improving Your

**Communications** Henry DeLozier, Partner, GGA Partners, Phoenix, Arizona

**11:00 – 1:30 p.m.** Trade Show individual booth move in - Convention Center (overhead door will be closed by 11a.m. to allow set up along wall) (Must be ready to show by 2 p.m.)

### 11:20 – 11:40 a.m. Business Meeting

**PEAKS & PRAIRIES GCSA** Elections presided by president, Mike Kitchen, CGCS, Teton Pines Country Club, Jackson Hole, Wyo.

**11:20 – 12:30 p.m.**

Lunch

sponsored by



### 12:30 – 1:20 p.m. On the R.O.A.D. in the year 1 A.C.

Cory Isom, Agronomist, Green Section, USGA, Puyallup, Washington

### 1:20 – 1:40 p.m. Break co-sponsored by AMGUARD, HORIZON DIST., JOHNSON DIST./GOLF CARS ETC.

**1:40 – 2:40 p.m. Snow Mold Solutions for Your Course** Paul Koch, PhD, Associate Professor, Department of Plant Pathology, Molecular and Environmental Toxicology Center, University of Wisconsin – Madison

### 2:45 – 6:15 p.m. Northwest GCSA

**TRADE Show** - Take advantage of this opportunity to talk to leading supporters at a unique  
continued

### Ultimate DIAMOND Sponsor



### Ultimate GOLD Sponsor



Ultimate  
**SILVER**  
Sponsor



event. Benefit from discussions about products and services while these companies support our chapters. Open to registrants and booth participants allowed for this special event. (Thank you to our food and beverage sponsors as listed on the insert)

## Tuesday, October 12, 2021

Education presented in the Convention Center

**6:00 - 9:00 a.m.** Trade Show Exhibitor move out - Convention Center

**6:45 a.m.** Continental breakfast is available and sponsored by



**7:20 – 7:40 a.m. Business Meeting IDAHO GCSA** Elections presided by president, Joe Aholt, Hillcrest Country Club, Boise, Idaho

**8:00 – 8:55 a.m. Community Value of Green Spaces: Golf Courses as Natural Capital** Brian Horgan, PhD, Professor and Chairperson Department of Plant, Soil and Microbial Sciences Michigan State University

### 8:55 – 9:10 a.m. Break

**9:10 – 10:00 a.m. Practical Applications for the Turfgrass Microbiome on Golf Courses** Paul Koch, PhD, Associate Professor, Department of Plant Pathology, Molecular and Environmental Toxicology Center, University of Wisconsin – Madison

**10:05 – 11:30 a.m. Hiring the Best Team Possible** Henry DeLozier, Partner, GGA Partners, Phoenix, Arizona

**11:30 – 11:45 a.m. Business Meeting INLAND EMPIRE GCSA** Elections presided

by president, Mike Bednar, Palouse Ridge, Pullman, Washington

## 12:30 p.m. Northwest GCSA Golf

**Challenge** Registration packets include a list indicating which course golfers have been assigned to this afternoon. All teams have been made and provided to each facility.

**Coeur d'Alene Resort Golf Course - Shotgun at 12:30 p.m.** Lunch boxes will be in the carts for Coeur d'Alene Resort. (You are welcome to drive your vehicle to the course, or hotel vans will also be available) **Host Superintendent: Tom Walker**

### **Circling Raven Golf Club - Tee Times**

Lunch boxes will be available when you arrive. Check in with the pro shop. **Host Superintendent: Brian Woster**

Lunch sponsored by:



## *Our Speakers:*

**Henry DeLozier** is a Principal at GGA Partners, an international consulting firm based in Toronto. Highly experienced in guiding private club managers, directors, and leaders in matters impacting private clubs of all descriptions across the globe, he is frequently called upon for board facilitations and training in matters of strategic thinking, governance and forward planning. DeLozier brings broad and deep understanding of the variety of strategic and tactical necessities that challenge leaders of clubs of all types. Honored by BoardRoom magazine with its 2015 Lifetime Achievement Award, he has been recognized each year as one the "Most Influential People in Golf" since 1999 by Crittenden publications for his worldwide recognition as a thought leader. As a go-to resource on matters of resort and residential investment and development, DeLozier is often called upon for comment on social and economic trends concerning private club business segments. He serves as an expert source for Bloomberg News, Business Week, CNBC-Squawk Box, the Financial Times of London, the New York Times, the Wall Street Journal, and the Washington Post. DeLozier is the current Board Chairman for Audubon International.

**Brian Horgan, PhD**, is a Professor and Chair of the Department of Plant, Soil and Microbial Sciences at Michigan State University. Previously, he spent 18 years on the faculty in the Department of Horticultural Science at the University of Minnesota. He holds degrees from Michigan State University, North Carolina State University and the University of Illinois. Horgan's research interests focus on developing and integrating sustainability metrics for golf facilities. Specifically, his research seeks to position golf courses as urban greenspaces that provide economic and community value through ecosystems services. He lectures around the world on these topics.

**Cory Isom** is an agronomist in the USGA Green Section's West Region. Based in Puyallup, Washington, he graduated from Oregon State University and the University of Oregon with Bachelor's degrees in Turf Management and Business Administration. He has masqueraded as a golf course superintendent for over 14 years. With golf course work experience in Oregon, California, Hawaii, and Colorado, Isom has truly taken the scenic route to the USGA.

**Paul Koch, PhD**, is an Associate Professor in the Department of Plant Pathology as well as the Molecular and Environmental Toxicology Center at the University of Wisconsin – Madison, joining the faculty in January of 2014. Koch's research has focused primarily on (1) the impact of environmental conditions on fungicide breakdown in the environment and (2) snow mold diseases on golf course turfgrass. Koch also oversees the University of Wisconsin Turfgrass Diagnostic Lab and the University of Wisconsin Turfgrass Fungicide Testing Program. The UW Turfgrass Fungicide Testing Program is one of the largest of its kind in the country and tests approximately 200 fungicide treatments annually for efficacy against both winter and summer turfgrass diseases. Koch received his PhD from University of Wisconsin–Madison with a major in Plant Pathology and a minor in Molecular and Environmental Toxicology.

**Mike Richardson, PhD**, has been a faculty member in the Department of Horticulture at the University of Arkansas since 1998, where he teaches undergraduate and graduate courses in turfgrass management and conducts research on cultural practices that impact cool— and warm—season turfgrass production in transition zone environments. Richardson has been recognized as a Fellow in both the Crop Science Society of America and the American Society of Agronomy and was awarded the Fred V. Grau Turfgrass Science Award. He was also recognized at the University of Arkansas with the Spitze Land Grant University Faculty Award of Excellence.

*An exceptional event for all who love turf — that simply had to happen again...*

# Northwest GCSA TURFGRASS EXPO

**October 11-12, 2021**

**The Coeur d'Alene**  
*on the shore of Lake Coeur d'Alene*  
**Coeur d'Alene, Idaho**

**Ultimate Diamond Sponsor:**



*Hosted by these chapters:*

**Idaho Chapter**  
**Inland Empire Chapter**  
**Peaks & Prairies Chapter**

