



Standard Operating Procedures – Membership Taskgroup Chair

Purpose:

The Membership Task Group Chair will lead an outreach to members and non-members to encourage participation.

The value of the outreach is through personal conversations – not emails.

Responsibilities:

- * The appointed chairperson is a board member
- * Task group promotes the association and association activities via a call list
- * Utilize past presidents to serve on the task group making outreach calls
- * Ask board members to fill in the task group as needed
- * Promote spring and fall meetings via call list
- * Encourage task group members to reach out to non-members in their own region to share ways your facility benefited from your attendance, as well as the value of networking opportunities at our events.
- * Utilize non-member list from GCSAA (via Dave Phipps) as part of call list
- * A PPGCSA member list is available from the executive director, in addition to the printed or online membership directory
- * Summarize outcomes of calls and overall response at board meetings.

At the 2016 strategic planning meeting, the board understood schedules may prohibit contacting every person each time. The key is to periodically check in with peers in order to foster and build our community.

Nothing contained in this document is intended to be in violation of the Peaks & Prairies GCSA bylaws or articles of incorporation. If such violation does exist, the Peaks & Prairies GCSA bylaws or articles of incorporation shall prevail.