

**Return this entire document
(Make copies for your records)**

**CONTRACT FOR TRADE SHOW SPACE
Northwest GCSA Turfgrass Expo - 2021**

1. ELIGIBLE EXHIBITS: The chapters representing the Northwest GCSA Turfgrass Expo reserve the right to determine the eligibility of any company or product to exhibit in their trade show. All trade show participants will conform to the rules/laws of the property, city and county.
2. DISPLAY AREA: All exhibits must be contained within the purchased exhibit dimensions,
3. LIMITATION OF LIABILITY: The exhibitor agrees to make no claim against the Inland Empire GCSA, Idaho GCSA, Peaks & Prairies GCSA or their representative(s), for loss, theft, damage or destruction of goods, nor for any injury to him/herself or employees while in the trade show area at any time. Exhibitor agrees to indemnify the above named participants, against, and hold them harmless for any claim arising out of the exhibitor's participation in the Northwest GCSA Turfgrass Expo.
4. Pictures will be taken at event will be used on line and/or print. To be excluded from pictures, notification in writing must be received 48 hours prior to the event.
5. SIGNATURE ACKNOWLEDGMENT: **Exhibitor signature acknowledges having read the times for exhibitor move-in, move-out and for the trade show, and will abide by those times.**

Representative

Company _____

Date _____

Early Booth Registration!

**Trade Show Booth space is limited and is open until
July 20 to only members of record as of June 10, 2021
July 21 - booth space is open to all**

Ultimate Sponsors! - *only available for purchase until
September 1. Elevated recognition and signage*

- A) **Ultimate Diamond Sponsor** - \$6,000 * **SOLD***
Includes the following ***bold italic text = new 2021 benefits:*** Highest recognition
- Main Event Sponsor with Logo on cover of agenda
 - ***Logo on bio-degradable plastic bag to attendees for trade show use***
 - ***(3) Monday Lunches***
 - ***(2) Tuesday Golf/Lunch participants***
 - Only sponsor with option to display two pieces of equipment at golf event
 - Logo inside of onsite agenda
 - (2) 20" x 28" signs in registration area (moved to trade show for display)
 - Up to (6) 8'x8' spaces
 - Option for two company reps to assist with registration table
 - Unlimited booth participants
 - ***Power to booth***

B) **Ultimate Gold Sponsor** (3 are available)

Includes the following:

- **Option A Elevated recognition \$3,100**
 - Logo inside of onsite agenda
 - (1) 16" x 24" display sign for the booth
 - (4) 8'x8' spaces
 - ***(2) Monday Lunches***
 - Unlimited booth participants
 - ***Power in booth***
- OR
- **Option B Elevated recognition \$3,500**
 - Logo inside of onsite agenda
 - (1) 16" x 24" display sign for the booth
 - (4) 8'x8' trade show booth spaces
 - Unlimited booth participants
 - Free access to educational event
 - ***(3) Monday lunches***
 - ***(1) Golf/Lunch Tuesday***
 - ***Power to Booth***
- PLUS - your opportunity to supply a sleeve of golf balls with your company logo to all players that will be distributed either on your behalf, or you have the option to personally distribute.

C) **Ultimate Silver Sponsor** - \$2,100 (5 are available)

Includes the following:

- Elevated recognition
- Logo inside of onsite agenda
- (1) 16" x 24" display sign for the booth
- (2) 8'x8' spaces
- Unlimited booth participants
- ***Power to booth***

Individual Spaces! ❖ Single spaces are approximately 8' x 8' and include (1) 6ft table and two chairs

❖ Booth registration includes two persons per space with access to education. * Additional booth participants representing company - \$60
Lunch and golf available for additional fee.

❖ Booth price according to member/company/corporate affiliation of record as of June 10, 2021 for the Idaho GCSA, Inland Empire GCSA, or Peaks & Prairies GCSA

- D) (1) Association - \$ 410 single space
- E) (2) Associations - \$ 500 single space
- F) (3) Associations - \$ 600 single space
- G) Power to booth - \$ 25

❖ **Non-member options available July 21:**

- H) Nonmember price if purchased in conjunction with one membership (see Lori for membership fee) - \$500 single space
or
- I) Nonmember w/o purchasing membership in conjunction - \$700 single space

* Additional booth participant - \$60
(see below for golf/lunch))

Booths are first come and we anticipate selling out!
Sorry - no refunds after Oct 4 for trade show booth

Golf & Lunch (NOT inclusive in booth price)
(Note - golf space is limited) *Sign up with name tag info next page*

- Monday Lunch: \$50
- Tuesday Golf/Lunch/Prize Eligibility: \$100

Booth (see previous page for full descriptions):

Booth Name: _____

- A) \$6,100 (Diamond) _____ SOLD
- B) \$3,100 (Gold - A) _____
\$3,500 (Gold - B) _____
- C) \$2,100 (Silver) _____
- D) \$ 410 (see _____
- E) \$ 500 previous _____
- F) \$ 600 page _____
- G) \$ 25 for _____
- H) \$ 500 description) _____
- I) \$ 700 _____

Sponsorship Opportunities for Individual Companies or Courses (signage included in price)

- J) Hole Sponsor \$200 _____
- K) Hole Sponsor/pin prize \$275 _____
(includes pro shop gift cert. given in your name)
- L) Break Co-sponsor \$350 _____
(three available per break)
- M) Full Break \$950 _____
- N) Lunch Sponsor - Monday \$500 _____
(includes signage and logo in onsite agenda)
- O) Lunch Sponsor - Tuesday \$375 _____
(logo in onsite agenda)
- P) Trade Show Food & Beverage
 - Bronze (unlimited) \$150 _____
 - Silver (unlimited) \$250 _____
 - Gold (unlimited) \$350 _____

Will you donate door prize? No / Yes - # of prizes _____

(max of 5 prizes per company/booth)

Sponsorship Company: _____

Contact Person: _____

Contact Telephone Number: _____

Drive people to your booth - Stamp Card Participant
Minimum donation of \$20 to participate *(listed on card in order of contribution amount)* **Amount** \$ _____

Complete for Name Tags - Booth participants: Fee

1) _____ (Free)

Mon Lunch \$50 _____ Tues Golf/Lunch \$100 _____ Handicap/Best Guess _____

Company _____ Total this person _____

2) _____ (Free)

Mon Lunch \$50 _____ Tues Golf/Lunch \$100 _____ Handicap/Best Guess _____

Company _____ Total this person _____

3) _____ \$60 (unless ultimate spons)

Mon Lunch \$50 _____ Tues Golf/Lunch \$100 _____ Handicap/Best Guess _____

Company _____ Total this person _____

4) _____ \$60 (unless ultimate spons)

Mon Lunch \$50 _____ Tues Golf/Lunch \$100 _____ Handicap/Best Guess _____

Company _____ Total this person _____

5) _____ \$60 (unless ultimate spons)

Mon Lunch \$50 _____ Tues Golf/Lunch \$100 _____ Handicap/Best Guess _____

Company _____ Total this person _____

Total submitted by check _____ Invoice me _____

Return this form along with signed release

Check made out to PPGCSA or IDGCSA or IEGCSA
Mail to: Peaks & Prairies GCSA, PO Box 5003,
Missoula, MT 59806 406-273-0791

To pay by credit or debit card please visit
the calendar event of ppgcsa.org,
iegcsa.org, or idahogcsa.org

A special opportunity open to all...and not to be missed

Northwest GCSA Turfgrass Expo

October 11-12, 2021
Coeur d' Alene Resort Hotel

Trade Show
Booth Reservation and
Sponsorship Options

Schedule:

Setup – Monday, October 11

*** Booths including equipment**
9:30 - 11:00 a.m.

*** Single Booths or Booths w/o equipment**
11:00 a.m. - 2:00 p.m.

SHOW – Monday, October 11 2:45 – 6:15 p.m.

TEARDOWN – Tuesday, October 12 6:00 – 9:00 a.m.

We are happy to accommodate split invoicing.

Hosted by these chapters:

Idaho Chapter
Inland Empire Chapter
Peaks & Prairies Chapter

