



Peaks & Prairies Golf Course Superintendents Association
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The Perfect Lie Advertising Contract

A publication of the Peaks & Prairies GCSA

Name of firm: _____

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<u># of insertions</u>	<u>Size</u>	<u>Member 4 Times</u>	<u>Non-member or 1 Time</u>
_____ Inserts	8 1/2" x 11" (2-sided furnished to PP)	\$ 600*	\$200*
_____ Full Page	7 1/4" x 9 1/2"	\$ 475*	\$160*
_____ 1/2 Page	Vertical: 3 1/2" x 9 1/2"	\$ 355*	\$120*
_____ 1/2 Page	Horizontal: 4 1/2" x 7 1/4"	\$ 355*	\$120*
_____ 3/4 of 1/2 Page	3 1/2" x 6 3/4"	\$ 300*	\$100*
_____ 1/4 Page	Vertical: 3 1/2" x 4 1/2"	\$ 245*	\$ 85*
_____ 1/4 Page	Horizontal: 2 1/4" x 7 1/4"	\$ 245*	\$ 85*
_____ 1/8 Page	Business card size: 2 1/4" x 3 1/2"	\$ 145*	\$ 50*

**Prices shown are discounted and applicable if paying by check. Regular prices are 5% higher and are applicable if paying by credit card.*

Starting issue: _____ March _____ May _____ August _____ November

Copy deadline: 10th of month preceding issue

Specifications: Please submit your copy by email or C.D. in a JPEG, TIFF, PDF, or EPS format. We print at 375 dpi. Above quotes are black on white for print version, and for color (on-line version starting soon). No agency discounts paid. Typesetting will be charged if ad is not constructed.

Please consider this contract your invoice and submit payment in U.S. dollars. by check or credit card.

Please note: The above rates are reduced, and apply if paying by check. If you are paying by credit card the regular rate will apply - and an additional 5% will be required.

Accepted Credit Cards (please circle) Visa, Mastercard, Amex Security Code: _____

CC #: _____ Expiration date: _____

Name as appears on credit card: _____